

BUILDING SUPERFANS

KEEP YOUR
SUBSCRIBERS
ENGAGED
FOREVER





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THIS
IS
SIMPLE





SIMPLE

≠

EASY



MINDSET HACK #1

You are* more interesting than you think.

*probably

MINDSET HACK #2

You are* not bothering people.

*probably

CONTENT HACK #1

THE FOUNDATION: YOU

CONTENT HACK #2

GREETINGS: YOUR SQUAD

CONTENT HACK #3

STORY: THE BACKBONE

CONTENT HACK #4

THE PERSONAL: RELATING

CONTENT HACK #5

UPDATES: THE HYPE

CONTENT HACK #6

RELEASE: THE PAYOFF

CONTENT HACK #7

RECOMMENDATIONS: TWINNING

CONTENT HACK #8

THE REST: LITERALLY EVERYTHING

**EMAILS ON
AUTOPILOT**





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